



Euromonitor  
International

# Sunglasses in Poland

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Solid growth for sunglasses in 2025 as functionality and fashion trends align  
EssilorLuxottica leads with extensive portfolio of well-known brands  
Sports eyewear gains traction as active lifestyles become commonplace

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sunglasses-in-poland/report](http://www.euromonitor.com/sunglasses-in-poland/report).