

Wearable Electronics in Nigeria

July 2024

Table of Contents

Wearable Electronics in Nigeria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health and wellness continue to boost demand for wearables

Oraimo leads wearables electronics

E-commerce dominates distribution thanks to wide product offering and specific customer base

PROSPECTS AND OPPORTUNITIES

Health and wellness trend will continue to drive sales

Cheaper alternative brands will continue to penetrate wearable electronics

E-commerce channel will prove important for the growth of wearables

CATEGORY DATA

- Table 1 Sales of Wearable Electronics by Category: Volume 2019-2024
- Table 2 Sales of Wearable Electronics by Category: Value 2019-2024
- Table 3 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
- Table 4 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
- Table 6 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
- Table 7 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
- Table 8 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
- Table 9 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
- Table 10 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

Consumer Electronics in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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