



Euromonitor
International

Butter and Spreads in Costa Rica

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Plastic jar presentations becoming more common
- Cia Numar maintains significant lead, thanks to strong portfolio and widespread distribution
- Confusion still exists regarding health benefits of butter versus margarine

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Dairy Products and Alternatives in Costa Rica - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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