



Euromonitor
International

Butter and Spreads in Brazil

October 2024

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Butter and Spreads in Brazil - Category analysis

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2024 DEVELOPMENTS

Less availability of raw milk for butter production in the country
Revitalisation of margarine and spreads thanks to new launches
Plant-based butter and spreads expand using new vegan bases

PROSPECTS AND OPPORTUNITIES

Innovations will add value to butter and spreads
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DISCLAIMER

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