



**Euromonitor
International**

Butter and Spreads in Brazil

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Less availability of raw milk for butter production in the country
- Revitalisation of margarine and spreads thanks to new launches
- Plant-based butter and spreads expand using new vegan bases

PROSPECTS AND OPPORTUNITIES

- Innovations will add value to butter and spreads
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Dairy Products and Alternatives in Brazil - Industry Overview

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DISCLAIMER

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