



Butter and Spreads in South Africa

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- High unit prices for butter result in consumers waiting for product specials
- Overall retail volumes decline, but butter is one of the least impacted dairy products
- Clover SA wins court case over misleading labelling, but Siqualo Foods remains category leader

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Dairy Products and Alternatives in South Africa - Industry Overview

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DISCLAIMER

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