

Travel in Chile

September 2024

Table of Contents

Travel in Chile

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends Hotels: Key trends

Booking: Key trends What next for travel?

MARKET DATA

- Table 1 Surface Travel Modes Sales: Value 2019-2024
- Table 2 Surface Travel Modes Online Sales: Value 2019-2024
- Table 3 Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 4 Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 5 In-Destination Spending: Value 2019-2024
- Table 6 Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Tourism Flows in Chile

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic shifts and their impact on Chilean-Argentinian tourism Brazilian tourism in Chile: A seasonal surge fuelled by snow and wine

PROSPECTS AND OPPORTUNITIES

From deserts to glaciers: Chile's commitment to green tourism Open Skies Agreement to boost Chile-Argentina air travel

CATEGORY DATA

- Table 7 Inbound Arrivals: Number of Trips 2019-2024
- Table 8 Inbound Arrivals by Country: Number of Trips 2019-2024
- Table 9 Inbound City Arrivals 2019-2024
- Table 10 Inbound Tourism Spending: Value 2019-2024
- Table 11 Forecast Inbound Arrivals: Number of Trips 2024-2029
- Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029
- Table 13 Forecast Inbound Tourism Spending: Value 2024-2029
- Table 14 Domestic Tourism by Destination: Number of Trips 2019-2024
- Table 15 Domestic Spending: Value 2019-2024
- Table 16 Forecast Domestic Tourism by Destination: Number of Trips 2024-2029
- Table 17 Forecast Domestic Spending: Value 2024-2029
- Table 18 Outbound Departures: Number of Trips 2019-2024
- Table 19 Outbound Departures by Destination: Number of Trips 2019-2024
- Table 20 Outbound Tourism Spending: Value 2019-2024
- Table 21 Forecast Outbound Departures: Number of Trips 2024-2029
- Table 22 Forecast Outbound Departures by Destination: Number of Trips 2024-2029
- Table 23 Forecast Outbound Spending: Value 2024-2029

Airlines in Chile

KEY DATA FINDINGS

2024 DEVELOPMENTS

Challenges before recovery for airlines in Chile

Building a sustainable future: Chile's efforts in driving green aviation

PROSPECTS AND OPPORTUNITIES

Global airlines reevaluate routes to Chile

New loyalty programmes boost competition among Chilean airlines

CATEGORY DATA

Table 24 - Airlines Sales: Value 2019-2024

Table 25 - Airlines Online Sales: Value 2019-2024

Table 26 - Airlines: Passengers Carried 2019-2024

Table 27 - Airlines NBO Company Shares: % Value 2019-2023

Table 28 - Non-Scheduled Carriers Brands by Key Performance Indicators 2024

Table 29 - Low Cost Carriers Brands by Key Performance Indicators 2024

Table 30 - Full Service Carriers Brands by Key Performance Indicators 2024

Table 31 - Forecast Airlines Sales: Value 2024-2029

Table 32 - Forecast Airlines Online Sales: Value 2024-2029

Lodging (Destination) in Chile

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive projections for Chilean hotels amid tourism resurgence Strategic partnerships elevate Chile as a top MICE destination

PROSPECTS AND OPPORTUNITIES

Luxury tourism in Chile: Authenticity and personalised experiences The rise of OTAs and their competitive effects on lodging in Chile

CATEGORY DATA

Table 33 - Lodging (Destination) Sales: Value 2019-2024

Table 34 - Lodging (Destination) Online Sales: Value 2019-2024

Table 35 - Hotels Sales: Value 2019-2024

Table 36 - Hotels Online Sales: Value 2019-2024

Table 37 - Other Lodging Sales: Value 2019-2024

Table 38 - Other Lodging Online Sales: Value 2019-2024

Table 39 - Lodging (Destination) Outlets: Units 2019-2024

Table 40 - Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 41 - Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 42 - Hotels NBO Company Shares: % Value 2019-2023

Table 43 - Hotel Brands by Key Performance Indicators 2024

Table 44 - Forecast Lodging (Destination) Sales: Value 2024-2029

Table 45 - Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 46 - Forecast Hotels Sales: Value 2024-2029

Table 47 - Forecast Hotels Online Sales: Value 2024-2029

Table 48 - Forecast Other Lodging Sales: Value 2024-2029

Table 49 - Forecast Other Lodging Online Sales: Value 2024-2029

Table 50 - Forecast Lodging (Destination) Outlets: Units 2024-2029

Booking in Chile

KEY DATA FINDINGS

2024 DEVELOPMENTS

Post-pandemic traveller preferences: The growing role of travel agencies The growing influence of online travel agencies within lodging in Chile

PROSPECTS AND OPPORTUNITIES

Expanding travel packages: Partnerships and innovation in local travel and tourism How omnichannel strategies are reshaping travel in Chile

CATEGORY DATA

Table 51 - Booking Sales: Value 2019-2024

Table 52 - Business Travel Sales: Value 2019-2024

Table 53 - Leisure Travel Sales: Value 2019-2024

Table 54 - Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 55 - Forecast Booking Sales: Value 2024-2029

Table 56 - Forecast Business Travel Sales: Value 2024-2029 Table 57 - Forecast Leisure Travel Sales: Value 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/travel-in-chile/report.