



Tourism Flows in Peru

September 2024

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Tourism Flows in Peru - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Significant growth in foreign tourist arrivals, yet below pre-pandemic levels

Domestic tourism approaching pre-pandemic levels amidst growing enthusiasm for regional events

PROSPECTS AND OPPORTUNITIES

Anticipated surge in tourist arrivals bolstered by new infrastructure and enhanced promotion

Emerging sectors: Business, nature, and sports tourism poised for growth

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DISCLAIMER

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