



**Euromonitor  
International**

# Booking in Argentina

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

More intermediaries, including key player Despegar.com, opening physical stores for in-person sales  
Intermediaries are increasingly focusing on offering exotic and personalised trips

PROSPECTS AND OPPORTUNITIES

American Express Travel's acquisition of Carlson Wagonlit Travel will increase concentration in corporate travel sales  
Online channel will continue to grow and become increasingly relevant for direct suppliers

CATEGORY DATA

- Table 1 - Booking Sales: Value 2019-2024
- Table 2 - Business Travel Sales: Value 2019-2024
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- Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024
- Table 5 - Forecast Booking Sales: Value 2024-2029
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Travel in Argentina - Industry Overview

EXECUTIVE SUMMARY

- Travel in 2024
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

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- Table 12 - In-Destination Spending: Value 2019-2024
- Table 13 - Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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