



Euromonitor
International

Booking in Ecuador

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Online bookings continue to gain share

Travel packages are typically chosen by first time travellers and elderly travellers

PROSPECTS AND OPPORTUNITIES

Flexibility is key for consumers when making travel bookings

Surface travel bookings remain limited due to irregular bus timetables

CATEGORY DATA

Table 1 - Booking Sales: Value 2019-2024

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Table 3 - Leisure Travel Sales: Value 2019-2024

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Table 5 - Forecast Booking Sales: Value 2024-2029

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Travel in Ecuador - Industry Overview

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Travel in 2024

Airlines: Key trends

Hotels: Key trends

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DISCLAIMER

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