



Euromonitor
International

Booking in Denmark

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Booking sees positive developments in 2024
Package holidays remain popular options for Danish travellers and tourists

PROSPECTS AND OPPORTUNITIES

More variety in sight, but standard holidays will remain popular
Intensifying competition between direct bookings and intermediaries

CATEGORY DATA

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Travel in Denmark - Industry Overview

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DISCLAIMER

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