

Booking in the Philippines

September 2024

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Booking in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Double-digit growth in bookings supported by "revenge travel" Traditional travel agencies remain relevant due to their personalised services

PROSPECTS AND OPPORTUNITIES

Challenges remain with strict visa rules for key markets such as China OTAs maintain sales, while hotels aim to attract direct booking

CATEGORY DATA

Table 1 - Booking Sales: Value 2019-2024Table 2 - Business Travel Sales: Value 2019-2024Table 3 - Leisure Travel Sales: Value 2019-2024Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024Table 5 - Forecast Booking Sales: Value 2024-2029Table 6 - Forecast Business Travel Sales: Value 2024-2029Table 7 - Forecast Leisure Travel Sales: Value 2024-2029

Travel in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Travel in 2024 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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