

Sweet Spreads in Bolivia

October 2024

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Sweet Spreads in Bolivia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in domestic production helps to shield honey from inflationary pressures Retail volume sales of jams and preserves decline as informal trade increases Arcor continues to lead but faces growing cost and supply chain challenges

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Traditional consumption habits will support stable demand for sweet spreads Bolivians expected to show growing interest in nut and seed based spreads Health-oriented products set to gain popularity

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