

Sweet Spreads in Latvia

November 2024

Table of Contents

Sweet Spreads in Latvia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive momentum for a competitive market

Steady demand for jams despite cost challenges

Diet and nutrition trends show mixed impact on peanut butter

PROSPECTS AND OPPORTUNITIES

Gradual growth expected, driven by premiumisation and pricing

Honey faces challenges from artisanal competitors

Jams to remain a mainstay of the category

CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2019-2024

Table 2 - Sales of Sweet Spreads by Category: Value 2019-2024

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 6 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 7 - Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 8 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Latvia - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-latvia/report.