



# Sweet Spreads in Ecuador

October 2024

[Table of Contents](#)

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hard discounters broaden access to chocolate spreads
- Rising prices in jams and preserves to counter cost pressures
- Nutella invests in brand awareness to strengthen market presence

PROSPECTS AND OPPORTUNITIES

- Health and wellness trends challenge sweet spreads
- Seasonal dependence of jams and preserves on the Christmas Period
- Significant growth prospects for private label in sweet spreads

CATEGORY DATA

- Table 1 - Sales of Sweet Spreads by Category: Volume 2019-2024
- Table 2 - Sales of Sweet Spreads by Category: Value 2019-2024
- Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Sweet Spreads: % Value 2020-2024
- Table 6 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024
- Table 7 - Distribution of Sweet Spreads by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029
- Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Ecuador - Industry Overview

EXECUTIVE SUMMARY

- Cooking ingredients and meals in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for cooking ingredients and meals?

MARKET DATA

- Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

- Summary 1 - Research Sources

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