



**Euromonitor
International**

Sweet Spreads in the Philippines

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increased snacking spurs growth in sweet spreads
- Home cooking and health trends propel demand for honey
- Premiumisation more pronounced in 2024

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Cooking Ingredients and Meals in the Philippines - Industry Overview

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-the-philippines/report.