

Edible Oils in Indonesia

January 2025

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Edible Oils in Indonesia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaged palm oil prices continue to normalise, but retail performance remains below pre-pandemic levels

Olive oil leads retail value growth, driven by price increases

Salim Ivomas Pratama and Sari Agrotama Persada maintain leading positions, while SMART Tbk PT gains ground

PROSPECTS AND OPPORTUNITIES

Packaged palm oil to see strong retail volume performance as competition from alternatives begins to ease Cuisine diversification and urbanisation to drive demand for olive oil in Indonesia's foodservice sector Other edible oils will see modest growth, due to dominance of palm oil

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