

Sweet Spreads in Italy

October 2024

Table of Contents

Sweet Spreads in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Honey remains in focus despite retail volume and value sales decreases Chocolate spreads players look to marry indulgence with lower sugar content Jams and preserves moves towards healthier variants

PROSPECTS AND OPPORTUNITIES

Efforts to sweeten the appeal of honey continue Plant-based chocolate spreads may take-off amid sustainability and health trends One ingredient products gain traction in nut and seed based spreads

CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2019-2024
Table 2 - Sales of Sweet Spreads by Category: Value 2019-2024
Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024
Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024
Table 6 - NBO Company Shares of Sweet Spreads: % Value 2020-2024
Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024
Table 8 - Distribution of Sweet Spreads by Format: % Value 2019-2024
Table 9 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029
Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Italy - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture Key trends in 2024 Competitive landscape Channel developments What next for cooking ingredients and meals?

MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 19 - Penetration of Private Label by Category: % Value 2019-2024
Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-in-italy/report.