

Edible Oils in Cameroon

December 2024

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Edible Oils in Cameroon - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cost and supply constraints shape edible oil preferences amid inflationary pressures Palm oil thrives on affordability and cultural relevance; Olive oil struggles with high costs and limited availability Amidst consumer concerns, extra refined palm oil gains popularity

PROSPECTS AND OPPORTUNITIES

Challenges in palm oil in Cameroon: Deficient local production, import quotas, and affordability pressures Economy brands of edible oils to thrive amidst a struggling economy Affordability and cultural relevance to drive palm oil growth; Olive oil hampered by high costs

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