



Euromonitor
International

Sweet Spreads in South Africa

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Nut and seed based spreads continues to drive demand for sweet spreads
- Value offerings in sweet spreads attract price-sensitive consumers
- Health and wellness trend drives growth of honey

PROSPECTS AND OPPORTUNITIES

- Lower-priced products expected to gain share in sweet spreads
- Nut and seed based spreads will remain most popular type of sweet spread in South Africa
- Healthy products and variants likely to gain traction in local market

CATEGORY DATA

- Table 1 - Sales of Sweet Spreads by Category: Volume 2019-2024
- Table 2 - Sales of Sweet Spreads by Category: Value 2019-2024
- Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024
- Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024
- Table 6 - NBO Company Shares of Sweet Spreads: % Value 2020-2024
- Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024
- Table 8 - Distribution of Sweet Spreads by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029
- Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in South Africa - Industry Overview

EXECUTIVE SUMMARY

- Cooking Ingredients and Meals in 2024: The big picture
- Key trends in 2024
- Competitive Landscape
- Channel developments
- What next for Cooking Ingredients and Meals?

MARKET DATA

- Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 19 - Penetration of Private Label by Category: % Value 2019-2024
- Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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