



# Sweet Spreads in Greece

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail volume sales of honey fall as natural disasters and climate change challenge production  
Weather conditions negatively impact cacao, leading to rising prices for chocolate spreads  
Ongoing success for Haitoglou Bros SA leads to improved share on the landscape

PROSPECTS AND OPPORTUNITIES

EU regulations support healthy sweet spread innovations over the forecast period  
The variety of nut-based spreads is set to rise, aligned with health demands  
Chutney set to gain ground as the spread becomes commonplace within foodservice

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Cooking Ingredients and Meals in Greece - Industry Overview

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