



Euromonitor  
International

# Sweet Spreads in India

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet spreads are becoming an integral part of Indian breakfasts  
The competition intensifies, with newer players entering the category  
Retail e-commerce gains significant share in sweet spreads

PROSPECTS AND OPPORTUNITIES

Improving standard of living will continue to drive sales of sweet spreads in India  
Demand for healthy and clean label products will drive growth, especially those targeting children  
Major players will look to scale beyond tier-1 cities

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Cooking Ingredients and Meals in India - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-india/report](http://www.euromonitor.com/sweet-spreads-in-india/report).