



**Euromonitor  
International**

# Sweet Spreads in Portugal

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Brands tackle food waste and sustainability
- Health concerns expand the range of sugar-free jams with high fruit content
- Promotions are used to engage with consumers

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Cooking Ingredients and Meals in Portugal - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-portugal/report](http://www.euromonitor.com/sweet-spreads-in-portugal/report).