



Euromonitor
International

Processed Meat and Seafood Packaging in Sweden

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic dominates in processed meat and seafood packaging

Other plastic trays recording dynamic growth in shelf stable seafood

Thin wall plastic containers gaining share in chilled processed meat

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes growth will boost usage of flexible plastic and thin wall plastic containers

Thin wall plastic containers expected to gain share due to their barrier properties

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-sweden/report.