



Sweet Spreads Packaging in Colombia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Booming honey sales provide a strong boost to glass jars in 2023

Lightweight and portable plastic pouches continue gaining share in jams and preserves

Increasing health consciousness boosting nut- and seed-based spreads packaging

PROSPECTS AND OPPORTUNITIES

PET bottles to gain share in honey, plastic pouches to make further gains in jams and preserves

The 300g pack size is set to grow due to its affordability in sweet spreads packaging

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