



# Sweet Spreads Packaging in Indonesia

July 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Honey continues to benefit from its health positioning, boosting its packaging unit volumes

Glass jars still the leading pack type but also still losing share

Plastic pouches seeing growth in chocolate spreads

### PROSPECTS AND OPPORTUNITIES

PET jars gaining ground in nut- and seed-based spreads as glass jars continue to lose share

Glass jars will continue to lead in jams and preserves due to their premium appeal

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