



Euromonitor  
International

# Sweet Spreads Packaging in Argentina

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## Sweet Spreads Packaging in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Cost-effectiveness helps PET jars to continue to rise in chocolate spreads packaging

PET bottles also continues to grow in honey packaging due to versatility

390g pack size on the rise in sweet spreads packaging

#### PROSPECTS AND OPPORTUNITIES

Honey pouches a new practical and sustainable option

Thin wall plastic containers to see a rise in jams and preserves packaging

## Sweet Spreads Packaging in Argentina - Company Profiles

## Packaging Industry in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Convenience makes flexible plastic the preferred packaging for fresh milk

PET bottles remain dominant for the packaging of soft drinks in Argentina

Metal beverage cans gaining share from glass in beer packaging

Inflation making speciality cosmetic containers less desirable for packaging lipsticks

HDPE bottles remain popular for the packaging of home care products

### PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

### RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle

Growing demand for eco-friendly packaging driven by Argentinian consumer habits

Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-argentina/report](https://www.euromonitor.com/sweet-spreads-packaging-in-argentina/report).