



Sweet Spreads Packaging in Argentina

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-effectiveness helps PET jars to continue to rise in chocolate spreads packaging

PET bottles also continues to grow in honey packaging due to versatility

390g pack size on the rise in sweet spreads packaging

PROSPECTS AND OPPORTUNITIES

Honey pouches a new practical and sustainable option

Thin wall plastic containers to see a rise in jams and preserves packaging

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