



Euromonitor
International

Sweet Spreads Packaging in Thailand

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars remains the leading pack type in jams and preserves
Thin wall plastic containers sees growth in chocolate spreads packaging
Squeezable plastic tubes valued for their convenience in honey packaging

PROSPECTS AND OPPORTUNITIES

Barrier properties of PET jars aid their adoption in nut and seed based spreads
Larger pack sizes on the rise in sweet spreads packaging, but 15g will continue to lead

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-thailand/report.