



# Sweet Spreads Packaging in Saudi Arabia

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles sees growth in honey packaging

Glass jars dominates sweet spreads packaging

PET jars dominates packaging for nut and seed based spreads

#### PROSPECTS AND OPPORTUNITIES

Busy lives expected to increase demand for quick breakfast options, benefiting the packaging of sweet spreads

Small and mid-sized packs set to grow for packaging nut and seed based spreads

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