



Sweet Spreads Packaging in Australia

May 2024

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Sweet Spreads Packaging in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-effectiveness boosts usage of thin wall plastic containers in jam packaging

Glass jars gaining share in nut- and seed-based spreads

Sustainability concerns driving manufacturers' packaging decisions

PROSPECTS AND OPPORTUNITIES

New innovations in nut- and seed-based spreads packaging

National packaging targets to catalyse sustainability push

Sweet Spreads Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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