



Euromonitor
International

Vending in Peru

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending experiences slow growth in 2024, approaching pre-pandemic sales levels, but limited by lower cash usage
Vendomatica Peru remains the leading player, pioneering technological advancements
Tai Loy stands out as a non-food vending pioneer, expanding its presence in universities

PROSPECTS AND OPPORTUNITIES

Vending to grow at a moderate pace due to slow expansion of machine installations
Technological advancements in vending machines will modernise the market
Success in vending will depend on strategic location to compete with other retail formats

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Retail in Peru - Industry Overview

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New store openings drive growth across multiple categories
E-commerce remains a key focus for retailers
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