



Euromonitor  
International

# Supermarkets in the Czech Republic

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong rise in outlets and economic stabilisation push consumers towards supermarkets  
Billa expands to consolidate its leadership of supermarkets  
Private label offer develops and grows in supermarkets

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Healthy but slower sales and outlet development anticipated for supermarkets  
Billa and Albert lead move into online supermarkets  
Billa develops innovative, sustainable outlets

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Retail in the Czech Republic - Industry Overview

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