



Euromonitor
International

Supermarkets in Sweden

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Supermarkets achieve healthy sales, despite competition from discounters
ICA Sverige maintains its company lead, with Axfood in close competition
ICA Sverige expands its Swegreen partnership to its supermarkets

PROSPECTS AND OPPORTUNITIES

Supermarkets and discounters will remain in competition
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Retail in Sweden - Industry Overview

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