

Supermarkets in Taiwan

March 2025

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Supermarkets in Taiwan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Supermarkets continue to expand in Taiwan

PX Mart's acquisition of RT-Mart leads Taiwan's supermarkets with strategic collaborations

PX Pay pioneers digital retail transformation and expands internationally

PROSPECTS AND OPPORTUNITIES

The rise of self-checkout systems in Taiwan's supermarkets comes in response to labour shortages

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