



# Processed Meat and Seafood Packaging in Hong Kong, China

May 2024

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Other plastic trays losing share due to industry trend towards sustainable products

Flexible plastic maintains growth due to its adaptability and good barrier properties

Meat and seafood substitutes continues to be the most dynamic product area

### PROSPECTS AND OPPORTUNITIES

Metal food cans expected to lose share due a preference for more modern and convenient formats

Thin wall plastic containers popular for the convenience they offer

## Processed Meat and Seafood Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

### PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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