



# Processed Meat and Seafood Packaging in Hong Kong, China

May 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Other plastic trays losing share due to industry trend towards sustainable products

Flexible plastic maintains growth due to its adaptability and good barrier properties

Meat and seafood substitutes continues to be the most dynamic product area

### PROSPECTS AND OPPORTUNITIES

Metal food cans expected to lose share due a preference for more modern and convenient formats

Thin wall plastic containers popular for the convenience they offer

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