



**Euromonitor  
International**

# Sweet Spreads Packaging in Hong Kong, China

May 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Glass jars dominate due to premium feel and sustainability trends  
Rigid plastic continues taking share from glass in sweet spreads packaging  
Plastic dispensing closures continue gaining share in honey

### PROSPECTS AND OPPORTUNITIES

PET bottles to grow due to market demand for convenience and product visibility  
PET jars will keep taking share from glass jars in nut- and seed-based spreads over the forecast period

## Sweet Spreads Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
PET bottles gaining share due to their affordability and recyclability  
Liquid cartons benefit from a boost to demand for 100% juice  
The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value  
Glass bottles gaining share in skin care packaging due to their excellent barrier properties  
Blister and strip packs gaining share for in-cistern devices packaging in toilet care

## PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

## RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period  
Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-hong-kong-china/report](https://www.euromonitor.com/sweet-spreads-packaging-in-hong-kong-china/report).