



Discounters in Israel

March 2024

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Discounters in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The rise of private label among discounters is notable
Carrefour's impact on retail dynamics in discounters
Affordable alternatives beyond discounters continue to emerge

PROSPECTS AND OPPORTUNITIES

SPAR's entry set to further promote the emergence of "supermarket-discounters" in Israel
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OPERATING ENVIRONMENT

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