



Euromonitor  
International

# Dietary Supplements in Uzbekistan

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady growth for dietary supplements, driven by non-herbal/traditional options  
Local production is gaining a stronger foothold in the competitive landscape  
Sanofi is gaining ground through its offering of Magne B6

PROSPECTS AND OPPORTUNITIES

The illicit market challenges growth for dietary supplements over the forecast period  
Active growth is anticipated as consumers appreciate the benefits of supplements  
Products consumers consider to be essential, gain ground across the forecast period

CATEGORY DATA

- Table 1 - Sales of Dietary Supplements by Category: Value 2019-2024
- Table 2 - Sales of Dietary Supplements by Category: % Value Growth 2019-2024
- Table 3 - Sales of Dietary Supplements by Positioning: % Value 2019-2024
- Table 4 - NBO Company Shares of Dietary Supplements: % Value 2020-2024
- Table 5 - LBN Brand Shares of Dietary Supplements: % Value 2021-2024
- Table 6 - Forecast Sales of Dietary Supplements by Category: Value 2024-2029
- Table 7 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

Consumer Health in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 - Sales of Consumer Health by Category: Value 2019-2024
- Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 - Penetration of Private Label by Category: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

DISCLAIMER

## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

#### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dietary-supplements-in-uzbekistan/report](http://www.euromonitor.com/dietary-supplements-in-uzbekistan/report).