

Dietary Supplements in Egypt

October 2024

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Dietary Supplements in Egypt - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dietary supplements benefit from overall health and wellbeing trends Trends towards natural and herbal options support dietary supplements

Focus on nutritional deficiencies due to busy lifestyles and dietary choices

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Ongoing growth expected to follow health and wellness trends

Price sensitivity will continue, thus affordability remains important

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