

Sleep Aids in Egypt

October 2024

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Sleep Aids in Egypt - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong baseline demand for sleep aids in Egypt Natural remedies on the rise Limited variety or options available, due to regulatory and market constraints

PROSPECTS AND OPPORTUNITIES

Natural remedies expected to grow further over the forecast period Affordable price points will remain important for sleep aids to maintain sales Health trends likely to highlight dangers of dependence on sleeping pills

CATEGORY DATA

Table 1 - Sales of Sleep Aids: Value 2019-2024Table 2 - Sales of Sleep Aids: % Value Growth 2019-2024Table 3 - NBO Company Shares of Sleep Aids: % Value 2020-2024Table 4 - LBN Brand Shares of Sleep Aids: % Value 2021-2024Table 5 - Forecast Sales of Sleep Aids: % Value 2024-2029Table 6 - Forecast Sales of Sleep Aids: % Value Growth 2024-2029

Consumer Health in Egypt - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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