

Dietary Supplements in Malaysia

September 2024

Table of Contents

Dietary Supplements in Malaysia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Robust growth for dietary supplements, as Malaysians focus on preventative health measures

Focus on healthy ageing leads to development of NMN supplements as well as products targeting joint pain and flexibility Emerging number of local manufacturers

PROSPECTS AND OPPORTUNITIES

Greater focus on dietary supplements focused on sleep regulation and mood management

Private label dietary supplements are expected to gain share

Shifting distribution landscape, with offline channels becoming increasingly popular

CATEGORY DATA

- Table 1 Sales of Dietary Supplements by Category: Value 2019-2024
- Table 2 Sales of Dietary Supplements by Category: % Value Growth 2019-2024
- Table 3 Sales of Dietary Supplements by Positioning: % Value 2019-2024
- Table 4 NBO Company Shares of Dietary Supplements: % Value 2020-2024
- Table 5 LBN Brand Shares of Dietary Supplements: % Value 2021-2024
- Table 6 Forecast Sales of Dietary Supplements by Category: Value 2024-2029
- Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

Consumer Health in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: the big picture

2024 key trends

Competitive landscape

Retailing developments

What's next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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