

# Microwaves in Nigeria

December 2024

Table of Contents

### Microwaves in Nigeria - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Microwave use rises amid rising household costs and scarcity of cooking gas Microwaves help to reduce food waste and economise Higher need for microwaves in schools and offices

#### PROSPECTS AND OPPORTUNITIES

Increasing need for microwaves within offices and schools will drive growth in the future New features such as smart technology will gain popularity Higher disposable income and convenience foods will fuel demand for microwaves

#### CATEGORY DATA

Table 1 - Sales of Microwaves by Category: Volume 2019-2024
Table 2 - Sales of Microwaves by Category: Value 2019-2024
Table 3 - Sales of Microwaves by Category: % Volume Growth 2019-2024
Table 4 - Sales of Microwaves by Category: % Value Growth 2019-2024
Table 5 - Sales of Microwaves by Smart Appliances: % Volume 2020-2024
Table 6 - NBO Company Shares of Microwaves: % Volume 2020-2024
Table 7 - LBN Brand Shares of Microwaves: % Volume 2021-2024
Table 8 - Distribution of Microwaves by Format: % Volume 2019-2024
Table 9 - Production of Microwaves: Total Volume 2019-2024
Table 10 - Forecast Sales of Microwaves by Category: Value 2024-2029
Table 11 - Forecast Sales of Microwaves by Category: % Volume Growth 2024-2029
Table 12 - Forecast Sales of Microwaves by Category: % Volume Growth 2024-2029
Table 13 - Forecast Sales of Microwaves by Category: % Value Growth 2024-2029

#### Consumer Appliances in Nigeria - Industry Overview

#### EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer appliances?

#### MARKET INDICATORS

Table 14 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025Table 15 - Replacement Cycles of Consumer Appliances by Category 2019-2025

#### MARKET DATA

Table 16 - Sales of Consumer Appliances by Category: Volume 2019-2024
Table 17 - Sales of Consumer Appliances by Category: Value 2019-2024
Table 18 - Sales of Consumer Appliances by Category: % Volume Growth 2019-2024
Table 19 - Sales of Consumer Appliances by Category: % Value Growth 2019-2024
Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 24 - Sales of Small Appliances by Category: Volume 2019-2024
Table 25 - Sales of Small Appliances by Category: Value 2019-2024
Table 26 - Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 27 - Sales of Small Appliances by Category: % Value Growth 2019-2024 Table 28 - NBO Company Shares of Major Appliances: % Volume 2020-2024 Table 29 - LBN Brand Shares of Major Appliances: % Volume 2021-2024 Table 30 - NBO Company Shares of Small Appliances: % Volume 2020-2024 Table 31 - LBN Brand Shares of Small Appliances: % Volume 2021-2024 Table 32 - Distribution of Major Appliances by Format: % Volume 2019-2024 Table 33 - Distribution of Small Appliances by Format: % Volume 2019-2024 Table 34 - Forecast Sales of Consumer Appliances by Category: Volume 2024-2029 Table 35 - Forecast Sales of Consumer Appliances by Category: Value 2024-2029 Table 36 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029 Table 37 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029 Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029 Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029 Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029 Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029 Table 42 - Forecast Sales of Small Appliances by Category: Volume 2024-2029 Table 43 - Forecast Sales of Small Appliances by Category: Value 2024-2029 Table 44 - Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029 Table 45 - Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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# SOURCES

Summary 1 - Research Sources

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