



Euromonitor  
International

# Personal Luxury in India

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### 2024 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

### PROSPECTS AND OPPORTUNITIES

Rising consumer aspirations, along with favourable macroeconomic factors, to drive growth in personal luxury in India

Diverse retail landscape will fuel the growth of luxury brands in India through strategic partnerships and innovative platforms

Global luxury brands embrace Indianisation to enhance appeal and drive growth in personal luxury in India

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### DISCLAIMER

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