



Euromonitor
International

Personal Luxury in France

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear)
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

- Continued growth for personal luxury over 2024-2029, although more modest
- Ongoing favourable outlook for sustainability, but there is the double-edged sword of second-hand luxury
- Continuous upsurge of retail e-commerce via omnichannel and new technologies

CATEGORY DATA

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Luxury Goods in France - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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