



**Euromonitor  
International**

# Personal Luxury in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear) benefit from the rising trend of quality over quantity
- Pop-up shops and new collections bolster sales of luxury eyewear
- Luxury jewellery exhibitions hosted in Singapore boost consumers' interest
- Luxury leather good players focus on enhancing sustainability to attract consumers
- Luxury wearables offer cutting-edge technology and customisable features
- Consumers increasingly view luxury timepieces as investments
- Luxury writing instruments offer customisation to boost retail value sales
- Quality ingredients drive growth in super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

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Luxury Goods in Singapore - Industry Overview

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DISCLAIMER

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- Summary 1 - Research Sources

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