



**Euromonitor  
International**

# Discounters in Spain

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Discounters benefits from low prices and private label  
Dia returns to core business model, Lidl and Aldi continue with expansion  
Continued focus on sustainability, while Lidl and Aldi invest in expansion

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/discounters-in-spain/report](http://www.euromonitor.com/discounters-in-spain/report).