



**Euromonitor
International**

Soft Drinks in Uganda

December 2024

Table of Contents

EXECUTIVE SUMMARY

- Soft drinks in 2024: The big picture
- Country background
- Socioeconomic trends
- Logistics/infrastructure
- What next for soft drinks?

MARKET DATA

- Table 1 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
- Table 2 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
- Table 3 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 4 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 5 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 6 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 7 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
- Table 8 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
- Table 9 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 10 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 11 - Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 12 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 13 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 14 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 15 - NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 16 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 17 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 18 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 19 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 20 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 21 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 22 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 23 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 24 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 25 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 26 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 27 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 28 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

DISCLAIMER

CARBONATES

- 2024 Developments
- Prospects and Opportunities
- Category Data
- Table 29 - Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 30 - Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 31 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 32 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 33 - Off-trade Sales of Carbonates by Category: Volume 2019-2024
- Table 34 - Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 35 - Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 36 - Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 37 - NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
Table 38 - LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
Table 39 - NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
Table 40 - LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
Table 41 - Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
Table 42 - Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
Table 43 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
Table 44 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

JUICE

2024 Developments

Prospects and Opportunities

Category Data

Table 45 - Off-trade Sales of Juice by Category: Volume 2019-2024
Table 46 - Off-trade Sales of Juice by Category: Value 2019-2024
Table 47 - Off-trade Sales of Juice by Category: % Volume Growth 2019-2024
Table 48 - Off-trade Sales of Juice by Category: % Value Growth 2019-2024
Table 49 - NBO Company Shares of Off-trade Juice: % Volume 2020-2024
Table 50 - LBN Brand Shares of Off-trade Juice: % Volume 2021-2024
Table 51 - NBO Company Shares of Off-trade Juice: % Value 2020-2024
Table 52 - LBN Brand Shares of Off-trade Juice: % Value 2021-2024
Table 53 - Forecast Off-trade Sales of Juice by Category: Volume 2024-2029
Table 54 - Forecast Off-trade Sales of Juice by Category: Value 2024-2029
Table 55 - Forecast Off-trade Sales of Juice by Category: % Volume Growth 2024-2029
Table 56 - Forecast Off-trade Sales of Juice by Category: % Value Growth 2024-2029

BOTTLED WATER

2024 Developments

Prospects and Opportunities

Category Data

Table 57 - Off-trade Sales of Bottled Water by Category: Volume 2019-2024
Table 58 - Off-trade Sales of Bottled Water by Category: Value 2019-2024
Table 59 - Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024
Table 60 - Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024
Table 61 - NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024
Table 62 - LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024
Table 63 - NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024
Table 64 - LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024
Table 65 - Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029
Table 66 - Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029
Table 67 - Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029
Table 68 - Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SPORTS DRINKS

2024 Developments

Prospects and Opportunities

ENERGY DRINKS

2024 Developments

Prospects and Opportunities

Category Data

Table 69 - Off-trade Sales of Energy Drinks: Volume 2019-2024
Table 70 - Off-trade Sales of Energy Drinks: Value 2019-2024

Table 71 - Off-trade Sales of Energy Drinks: % Volume Growth 2019-2024
 Table 72 - Off-trade Sales of Energy Drinks: % Value Growth 2019-2024
 Table 73 - NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024
 Table 74 - LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024
 Table 75 - NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024
 Table 76 - LBN Brand Shares of Off-trade Energy Drinks: % Value 2021-2024
 Table 77 - Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029
 Table 78 - Forecast Off-trade Sales of Energy Drinks: Value 2024-2029
 Table 79 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029
 Table 80 - Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

CONCENTRATES

2024 Developments

Prospects and Opportunities

Category Data

Table 81 - Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024
 Table 82 - Off-trade Sales of Concentrates by Category: Value 2019-2024
 Table 83 - Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024
 Table 84 - Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024
 Table 85 - NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2020-2024
 Table 86 - LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024
 Table 87 - NBO Company Shares of Off-trade Concentrates: % Volume 2020-2024
 Table 88 - LBN Brand Shares of Off-trade Concentrates: % Volume 2021-2024
 Table 89 - NBO Company Shares of Off-trade Concentrates: % Value 2020-2024
 Table 90 - LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024
 Table 91 - NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024
 Table 92 - LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024
 Table 93 - NBO Company Shares of Off-trade Liquid Concentrates: % Volume 2020-2024
 Table 94 - LBN Brand Shares of Off-trade Liquid Concentrates: % Volume 2021-2024
 Table 95 - NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024
 Table 96 - LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024
 Table 97 - NBO Company Shares of Off-trade Powder Concentrates: % Volume 2020-2024
 Table 98 - LBN Brand Shares of Off-trade Powder Concentrates: % Volume 2021-2024
 Table 99 - Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029
 Table 100 - Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029
 Table 101 - Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029
 Table 102 - Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

RTD TEA

2024 Developments

Prospects and Opportunities

Category Data

Table 103 - Off-trade Sales of RTD Tea by Category: Volume 2019-2024
 Table 104 - Off-trade Sales of RTD Tea by Category: Value 2019-2024
 Table 105 - Off-trade Sales of RTD Tea by Category: % Volume Growth 2019-2024
 Table 106 - Off-trade Sales of RTD Tea by Category: % Value Growth 2019-2024
 Table 107 - NBO Company Shares of Off-trade RTD Tea: % Volume 2020-2024
 Table 108 - LBN Brand Shares of Off-trade RTD Tea: % Volume 2021-2024
 Table 109 - NBO Company Shares of Off-trade RTD Tea: % Value 2020-2024
 Table 110 - LBN Brand Shares of Off-trade RTD Tea: % Value 2021-2024
 Table 111 - Forecast Off-trade Sales of RTD Tea by Category: Volume 2024-2029
 Table 112 - Forecast Off-trade Sales of RTD Tea by Category: Value 2024-2029
 Table 113 - Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2024-2029

Table 114 - Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2024-2029

RTD COFFEE

2024 Developments

Prospects and Opportunities

Category Data

Table 115 - Off-trade Sales of RTD Coffee: Volume 2019-2024

Table 116 - Off-trade Sales of RTD Coffee: Value 2019-2024

Table 117 - Off-trade Sales of RTD Coffee: % Volume Growth 2019-2024

Table 118 - Off-trade Sales of RTD Coffee: % Value Growth 2019-2024

Table 119 - NBO Company Shares of Off-trade RTD Coffee: % Volume 2020-2024

Table 120 - LBN Brand Shares of Off-trade RTD Coffee: % Volume 2021-2024

Table 121 - NBO Company Shares of Off-trade RTD Coffee: % Value 2020-2024

Table 122 - LBN Brand Shares of Off-trade RTD Coffee: % Value 2021-2024

Table 123 - Forecast Off-trade Sales of RTD Coffee: Volume 2024-2029

Table 124 - Forecast Off-trade Sales of RTD Coffee: Value 2024-2029

Table 125 - Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2024-2029

Table 126 - Forecast Off-trade Sales of RTD Coffee: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-in-uganda/report.