

Fish and Seafood in Brazil

December 2024

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Fish and Seafood in Brazil - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fish production increases yearly, but domestic consumption remains low Foodservice as a gateway to increase fish and seafood consumption

PROSPECTS AND OPPORTUNITIES

Federal and state incentives to support growth for fish and seafood, and foodservice will promote these products

Traditional retail relies on strong companies to promote fish and seafood, while independent e-commerce fish suppliers thrive on social media Summary 1 - Major Processors of Fish and Seafood 2024

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