



Sugar and Sweeteners in France

January 2024

Table of Contents

Sugar and Sweeteners in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health trends continue to shine a negative light on basic white sugar

Foodservice and institutional volumes remain key, but lower levels of traditional sugar are also expected in these channels

PROSPECTS AND OPPORTUNITIES

Declining sugar consumption will lead to premiumisation and further innovation in alternative sugars

Natural sweeteners will continue to attract attention, with stevia remaining most popular

Summary 1 - Major Processors of Sugar and Sweeteners 2023

CATEGORY DATA

Table 1 - Total Sales of Sugar and Sweeteners: Total Volume 2018-2023

Table 2 - Total Sales of Sugar and Sweeteners: % Total Volume Growth 2018-2023

Table 3 - Retail Sales of Sugar and Sweeteners: Volume 2018-2023

Table 4 - Retail Sales of Sugar and Sweeteners: % Volume Growth 2018-2023

Table 5 - Retail Sales of Sugar and Sweeteners: Value 2018-2023

Table 6 - Retail Sales of Sugar and Sweeteners: % Value Growth 2018-2023

Table 7 - Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 - Forecast Total Sales of Sugar and Sweeteners: Total Volume 2023-2028

Table 9 - Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2023-2028

Table 10 - Forecast Retail Sales of Sugar and Sweeteners: Volume 2023-2028

Table 11 - Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2023-2028

Table 12 - Forecast Retail Sales of Sugar and Sweeteners: Value 2023-2028

Table 13 - Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2023-2028

Fresh Food in France - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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