

# Vegetables in Thailand

January 2025

**Table of Contents** 

## Vegetables in Thailand - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Vegetable prices continue to increase amid unfavourable weather conditions Health and wellness trends integral in the support of vegetables

#### PROSPECTS AND OPPORTUNITIES

Vegetables expected to see further growth over the forecast period Improved production methods to increase yields in vegetable farming Summary 1 - Major Processors of Vegetables 2024

#### **CATEGORY DATA**

- Table 1 Total Sales of Vegetables by Category: Total Volume 2019-2024
- Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2019-2024
- Table 3 Retail Sales of Vegetables by Category: Volume 2019-2024
- Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2019-2024
- Table 5 Retail Sales of Vegetables by Category: Value 2019-2024
- Table 6 Retail Sales of Vegetables by Category: % Value Growth 2019-2024
- Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2019-2024
- Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2024-2029
- Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2024-2029
- Table 10 Forecast Retail Sales of Vegetables by Category: Volume 2024-2029
- Table 11 Forecast Retail Sales of Vegetables by Category: % Volume Growth 2024-2029
- Table 12 Forecast Retail Sales of Vegetables by Category: Value 2024-2029
- Table 13 Forecast Retail Sales of Vegetables by Category: % Value Growth 2024-2029

## Fresh Food in Thailand - Industry Overview

### **EXECUTIVE SUMMARY**

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

## MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
- Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
- Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
- Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029
- Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029
- Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029
- Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2024-2029
- Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

#### DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vegetables-in-thailand/report.