

Limited-Service Restaurants in Chile

February 2025

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Limited-Service Restaurants in Chile - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Limited-service channel is highly aligned with Chilean consumers' demands Healthy options are still possible in limited-service restaurants Operators embrace technology with digital totems and in-house apps

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Delivery services cease operations due to intense price and format competition Higher taxes and increasing delivery fees will impact consumer spending Chilean franchises are quickly expanding to other markets

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DISCLAIMER

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